



Tri-County Employer Resource Network

Meet Your Success Coach!

Meet New Company Success Coach, Cindy Cruz

The **KEYS Program** is pleased to welcome **Peterson Farms** as a member company of the **Tri-County Employer Resource Network of Oceana County (TERN)**.

Your Success Coach, **Cindy Cruz**, is available at member companies to **confidentially** help employees with any challenge at work or home including finances, family, transportation, childcare, co-workers, training needs and more.

What is an ERN?

Employer Resource Networks provide **free** access to social services and training programs. They bring together the best resources to help you improve your employment skills, overcome personal barriers and prepare you for advancement opportunities - right at the workplace.

Member companies.

Your company has joined other local companies to offer this program because you are an important part of your

Success Coach, Cindy Cruz, meets with employees at the worksite to help solve any work or home challenge so you can succeed. Call, email, text or stop by her office today!



company and they care about your overall success.

Not just for lower income employees.

Whether you are a supervisor needing elder care resources for an aging parent, or a line worker with transportation issues, your Success Coach is here for you. People from any background, job position and financial situation can find life overwhelming, and appreciate advice from a resource expert. .

Meeting your needs.

For the last year, Cindy has been a KEYS Success Coach, finding solutions, training and resources for employees. Resources are often found within the community or from state and federal programs. No challenge is too big or too small. Cindy can assist you in each step of the process. .

Her background.

Cindy, who is fluent in Spanish, has been employed by the Department of Health and Human Services since 1992 as a Migrant Program Specialist, and most recently, as a Family Independence Specialist.

Why did she want to be a Success Coach?

Cindy chose this position because, "It provides me the opportunity to work directly with employees at their workplace. There are times when it is difficult to balance work and family responsibilities. Unexpected challenges are common and I look forward to helping employees access resources to succeed both personally and in their career."

Tri-County Employer Resource Network Oceana County

Our goal...

Creating access and resources for employee success at work and in life. We partner with employees who work for:

Member Companies

- ◆ Arbre Farms
- ◆ Country Dairy
- ◆ GHSP
- ◆ Oceana Foods
- ◆ Oceana County Medical Care Facility
- ◆ Peterson Farms
- ◆ Shelby State Bank

Strategic Partners

- ◆ Great Lakes Energy People's Fund
- ◆ Michigan ERN Team
- ◆ Oceana County Community Foundation
- ◆ Oceana County DHHS
- ◆ Pennies from Heaven
- ◆ Shelby State Bank

Take a positive step forward. Your Success Coach can save you time and introduce you to services in your area. Cindy wants you to know, "Working with a Success Coach is a positive step. If you have a concern, contact me as soon as possible. I'm looking forward to meeting you!"
Source: ERN-MI