



OCT 2020-SEPT 2021

Lakeshore ERN®

Oceana County



Helping transform companies one employee at a time

KEY PERFORMANCE INDICATORS

Return on Investment

Supportive Employment Saves Money

228% ROI

Based on retention; turnover costs = \$5,200 per employee
2016 Society for Human Resource Management Survey

Distinct Employees Served



67

Plus their families



Total Employee Requests

91



Includes return users; multiple interactions on a service in the same month excluded

Total Services

Supportive Employment Changes Lives



111

A request can have multiple needs (services)

Top Ten Service Needs



18

Financial Literacy



10

Gov't Agency Navigation



6

Financial



13

Education



9

Legal



5

Utilities



11

Housing



7

Immigration



5

Employment Retention

Coaching

Resources Leveraged



ERN Loan Total = \$5,000



ERN Savings Component Total = \$2,600



Private-Community Resources/
Community Food = \$1,240



Success coaches assist employees in achieving financial stability = \$Priceless

Employee Utilization

Supportive Employment Transforms Companies

5.0%



Learn more: ern-mi.com



Join the Network: ern-usa.com





OCT 2020-SEPT 2021

Lakeshore ERN®

Oceana County

Daniel Hernandez, Success Coach
Lakeshore ERN
daniel@ernsuccesscoach.com
231.329.7882

EMPLOYER MEMBERS



STRATEGIC PARTNERS



United Way
of the Lakeshore

THE ERN USA NETWORK



Collaborative Development Process



Employer Led Model



Shared Success Coach



Resources



Skill Building



Outreach Tools



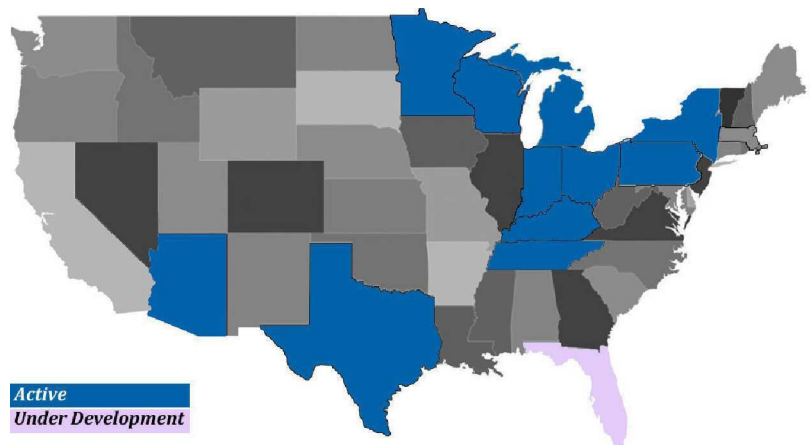
Data and Process Driven CMS



Peer Learning Events



500+% ROI



Active
Under Development

States & Counties

8 Michigan ERNs: Branch, Calhoun, Kalamazoo, Kent, Muskegon, Oceana, Ottawa, Saginaw, St Joseph

4 New York ERNs: Albany, Columbia, Fulton, Montgomery, Rochester, Rensselaer, Schenectady

8 Ohio ERNs: Ashland, Cuyahoga, Jackson, Lucas, Marion, Mahoning, Montgomery, Richmond, Ross, Vinton

1 Indiana ERN: Johnson

1 Kentucky ERN: Hazard, Gallatin, Laurel, Rowan, Scott

1 Minnesota ERN: Southwest

1 Pennsylvania ERN: Lancaster

1 Tennessee ERN: Shelby

1 Texas ERN: McLennan

1 Wisconsin: Green, Rock

Under Development: FL, IN, KY, OH, OR, PA, MN, NB, NY