



SOUTHWEST MICHIGAN  
EMPLOYER RESOURCE NETWORK®

# Who is Your Success Coach?

JUNE 2023

## Meet Success Coach, April Gordon!

April Gordon, Success Coach, has been assisting employees of the Southwest Employer Resource Network® (ERN®) since 2014. She is available at member companies to confidentially help you with any issue causing stress including finances, family, transportation, childcare, co-workers, training and more.

### What are ERNs?

There are over 30 existing and developing ERNs nationally providing member employees free access to social services and training programs. ERNs bring together the best resources to help you improve your employment skills, overcome personal barriers and prepare you for advancement.

### Her background.

Having previously worked for five years for the Department of Health and Human Services, April is an

April can assist you in:

- ◆ evaluating issues
- ◆ determining goals
- ◆ applying for public assistance
- ◆ utilizing resources
- ◆ locating tools
- ◆ offering guidance



April Gordon, Success Coach, SWMERN

### Walk-in Welcome

- ◆ Call, email or text for appointments
- ◆ Off-site meeting locations available
- ◆ Request additional times if needed
- ◆ Solve work and home challenges
- ◆ Move on to training and long term goals

state and federal funds. She has also built relationships within the community, making it convenient for you to connect to resources.

**Her favorite part of this job.** "I love making a difference in someone's life - helping employees overcome hurdles to balance work/home life and become more financially stable," said April.

**Why this program is different.**

"Through ERN success coaching,

we are able to take a personal approach to assisting employees. Once they get to know me, they feel comfortable to come back about another issue, or just keep me updated. It's a safe environment."

**Take a positive step forward.** Say hello to April in passing or stop by her private office space. She is quick to respond by phone and email.

What are your challenges? What are your dreams?  
*Source: ERN USA*

**April Gordon, Success Coach**  
april@ernsuccesscoach.com  
269-251-3027 (cell)

### Autocam

1511 George Brown Dr, Marshall  
◆ Monday: 7:30am-11:30am

### Choose Marshall

323 W Michigan Ave, Marshall  
◆ Wednesday: 12:30pm-4:30pm

### Duncan Aviation

15745 South Airport Rd, Battle Creek  
◆ Tuesday: 7:00am-11:00am (1st/3rd week)  
◆ Tuesday: 12:00pm-4:00pm (2nd/4th week)

### FireKeepers Casino Hotel

11177 E Michigan Ave, Battle Creek  
◆ Friday: 6:00am-10:00am (1st/3rd week)  
◆ Friday: 3:00pm-7:00pm (2nd/4th week)

### Marshall Excelsior

1506 George Brown Dr, Marshall  
◆ Wednesday: 8:00am-12:00pm

### Melling Engineered Aluminum Castings

1146 N. Raymond Rd Battle Creek  
◆ Thursday: 7:30am-11:30am

### SNACKWERKS, LLC

180 E Goodale Ave, Battle Creek  
◆ Thursday: 12:00pm-4:00pm

### Tenneco

904 Industrial Rd, Marshall  
◆ Monday: 12:00pm-4:00pm

1<sup>st</sup> 2<sup>nd</sup> 3<sup>rd</sup> 4<sup>th</sup> = week of the month

