

Success Coach Mindset: Their Goal is Your Success

Success Coaches provide hope, inspiring employees to tackle challenges step by step. Develop a plan and access resources to meet your needs.

COMPASSIONATE



**Faith
McCreary,
Success Coach**

Ohio's EaRned Success ERN

What are your challenges?

ERN® Success Coaches are social workers or individuals with extensive experience in helping find solutions. They assist in crisis or conflict situations without judgment. Your success in solving issues to realize your goals is their biggest reward. "It's important to show that we care by being there when you need us, and following through until you've reached success," said Faith. "Then we can CELEBRATE together!"

GOAL FOCUSED



**Kelli Adams,
Lead Success
Coach**

Southwest Michigan ERN

What are your goals?

Many pieces make a puzzle. Often a goal takes leg work in conquering barriers along the way. And, achieving one goal can create a domino effect. "Mapping out a series of meaningful goals, and identifying action steps to achieve these goals, will move you towards your long term goal," said Kelli. "In turn, this creates empowerment, giving you the confidence you need to achieve anything once you're willing to commit to the process."

RESOURCEFUL



**Eva Reyna-
Berumen,
Success
Coach**

Michigan's Lakeshore ERN

What are your dreams?

Success Coaches connect employees to local, state and federal funding. They can provide a referral and let you run with it, or walk you through each step from application to success. "As a Success Coach we build relationships within the community, attending meetings to learn about the latest resources," said Eva. "Sometimes we also help create a solution where there is a gap in service locations or times."



Your Success Coach is available remotely.

- Are you working at your company's location?
- Are you working at home temporarily?
- Are you laid off from your company?
- Are you overwhelmed with your current situation?
- Would connecting with a resource expert help ease your mind?

Your company provides an ERN Success Coach for free and confidential assistance with any home or work challenge.

West Michigan Employer Resource Network

Our goal...

Creating access and resources for employee success at work and in life.

We partner with employees who work for:

Member Companies

- ◆ Aspen Surgical
- ◆ Holland Home
- ◆ Lacks Enterprises
- ◆ Ranir, A Perrigo Company
- ◆ Sunset Retirement Community & Services

Strategic Partners

- ◆ AAC Credit Union
- ◆ ERN USA
- ◆ Kent County DHHS

What are your challenges, goals and dreams? Whether you are facing back to school, Covid-19 or other issues, your Success Coach can help. Contact them by phone call, text or email to ask about current onsite availability. They can also meet with you virtually to tackle any home or work challenge. *Source: ERN USA*

Christie Swick, Success Coach
Christie@ERNSuccessCoach.com
616-250-7965 (cell)

Aspen Surgical

6945 Southbelt Dr SE, Caledonia
◆ Friday: 8:30am-5:00pm

Lacks Enterprises

1648 Monroe Ave NW, Grand Rapids
◆ Thursday: 1:00pm-5:00pm (1st)
◆ Thursday: 8:30am-12:00am (2nd)

4365 52nd St SE, Kentwood

◆ Thursday: 8:30am-12:00pm (1st)
◆ Thursday: 1:00pm-5:00pm (2nd)

Holland Home

2100 Raybrook SE, Grand Rapids
◆ Wednesday: 8:30am-5:00pm

Ranir, A Perrigo Company

4701 East Paris Ave SE, Grand Rapids
◆ Tuesday: 8:30am-5:00pm

Sunset Retirement Community & Services: Waterford

1725 Port Sheldon, Jenison
◆ Monday: 8:30am-5:00pm

* 1st/2nd = week of the month

Check with your Success Coach for current onsite availability due to Covid-19 - available remotely!



Government Agency Navigation Assistance

Find yourself struggling to pay bills such as transportation, childcare, food, housing, or utilities? Federal funds may be available for you!

You'll never know until you try.

"Often employees think if they are bringing in a good income, they don't qualify for any help," says Natalie Longmeier, Success Coach (Marion Area ERN). "When life throws you a curveball, safety nets are in place to help you get back on track."

The process may be intimidating.

If the road to a destination looks too difficult, you may feel it could be more trouble than it's worth. Perhaps you just haven't gotten around to investigating possibilities.

Let your Success Coach be your guide.

"As a Success Coach, I explore with employees the resources available to them, help complete applications, and tackle any roadblocks along the way," said Natalie. "We explore Prevention Retention and Contingency Plans through Ohio Job and Family Services. Funds are available for vehicle repairs, appliances, work-related items, car insurance, etc. I created a flyer and posted at ERN member companies. Sharing this information with employees helps them realize why I am there and how I can help."

Chart your course. Contact your Success Coach to discover your path to financial stability. *Sources: Marion Area ERN; ERN USA*

ERN Member Employees Make Covid-19 Supplies

You may work for one of the many ERN companies making PPE and other essential supplies during Covid-19 - as a nation, we thank you!

Grant awarded. Outerwears, a Southwest ERN member, was one of 12 Michigan businesses awarded a total of \$1 million through the Pure Michigan Business Connect COVID-19 Emergency Access and Retooling Grants program.

Deemed essential. "Even though we are best known for filtration products,



we were deemed essential when the state shut down for our transportation and medical industries products," said

Rosemarie Dobbs, COO of Outerwears.

Call of duty. "Once we began hearing predictions of PPE shortages, we jumped in to help. Following our Core focus of Advancing our people, customers and community, we changed our filtration lines to producing masks."

Expanding reach. "We initially began PPE production to help healthcare personnel in our local community access PPE, but then received additional interest."

Supporting employees. "Converting our non-essential lines to mask production provided product lines for all employees. Staff was eager to adapt, quickly learning new techniques. They also feel good about supporting the community and those on the front lines." *Source: ERN USA*

Philosopher's Square

"The ultimate measure of a man is not where he stands, in moments of comfort and convenience but where he stands in times of challenge and controversy." - *Martin Luther King, Jr.*



ER N USA
Employer Resource Network®